**Job Title:** Web/Graphic Designer

**Location:** Orange Beach, Alabama

**Company:** Red Door Marketing Agency

**About Red Door Marketing Agency:**

Red Door Marketing Agency is a dynamic and innovative marketing firm located in the picturesque coastal town of Orange Beach, Alabama. We specialize in delivering creative and effective marketing solutions to a diverse range of clients, helping them achieve their business goals and reach their target audiences. Our team is driven by passion, creativity, and a commitment to excellence.

**Job Description:**

Red Door Marketing Agency is seeking a talented and motivated Web/Graphic Designer to join our creative team in Orange Beach, AL. As a Web/Graphic Designer, you will play a pivotal role in creating visually stunning and engaging digital and print materials that help our clients stand out in the market. You will work on a variety of projects and collaborate with a diverse set of clients, from local businesses to regional brands.

**Key Responsibilities:**

* **Graphic Design:**
  + Create eye-catching designs for various marketing materials, including brochures, flyers, posters, banners, and advertisements.
  + Develop visually appealing branding and identity materials, ensuring consistency with client brand guidelines.
* **Web Design:**
  + Design and develop responsive and user-friendly websites that align with client objectives and industry best practices.
  + Collaborate with the team at Red Door and their clients to bring designs to life, ensuring an optimal user experience.
* **Digital Media:**
  + Design compelling graphics for social media posts, email campaigns, and other digital marketing channels.
  + Stay up-to-date with industry trends and implement innovative design strategies to enhance online presence.
* **Client Collaboration:**
  + Collaborate closely with clients to understand their design requirements and preferences, offering creative solutions and revisions as needed.
  + Present design concepts and ideas effectively, both internally and to clients.
* **Project Management:**
  + Manage multiple design projects simultaneously, ensuring deadlines are met and maintaining high-quality standards.
  + Keep organized records and files to facilitate efficient workflow and easy access to design assets.

**Qualifications:**

* **2 years or more experience**
* **Bachelor's degree in Graphic Design, Web Design, or a related field is required.**
* **Proven experience in graphic and web design, including a strong portfolio showcasing your work.**
* **Proficiency in graphic design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign), and web design tools like Adobe XD, Sketch, and WIX.**
* **Knowledge of web design best practices, HTML, CSS, and responsive design principles**.
* Strong communication and client interaction skills.
* Creativity, attention to detail, and the ability to work both independently and collaboratively.
* Strong organizational skills and exceptional attention to detail.
* Excellent written and verbal communication skills.
* Proﬁcient in using productivity tools and software such as Adobe Creative Suite, Google Suite, Social Media
* Platforms, Canva, and project management software.
* Ability to multitask and prioritize work in a fast-paced environment.
* Proactive mindset with the ability to anticipate needs and provide solutions.
* Strong problem-solving skills and the ability to adapt to changing priorities.
* A positive attitude, excellent interpersonal skills, and a willingness to work collaboratively with diverse teams.
* Knowledge of office practices, procedures, and equipment.
* Ability to follow written and verbal instructions.
* Professional phone etiquette skills.
* Must be able to read, write and communicate in English effectively.
* Works when scheduled and complies with company attendance policy.
* Observes and practices all safety procedures and policies.
* Other duties as assigned.

**JOB DETAILS**

* **Full Time Paid Position; In-Office**
* **Opportunity to work directly with clients**
* **Curate a unique skill set directly applicable to marketing industry**

**THINK YOU HAVE WHAT IT TAKES?**

Please include the following:

* Your resume
* A link to your portfolio, or other example of your work
* Any relevant social links (LinkedIn, design Instagram, etc.)

Job Type: Full-time

Pay: $40,000.00 - $45,000.00 per year

Ability to commute/relocate:

* Orange Beach, AL: Reliably commute or planning to relocate before starting work (Preferred)

Experience:

* Web Design: 2 years (Preferred)
* Graphic Design: 2 years (Preferred)
* Adobe Creative Suite: 3 years (Preferred)
* Business/Marketing: 1 year (Preferred)

Work Location: One location

PHYSICAL REQUIREMENTS/WORKING CONDITIONS

This position works in an office environment. Requires the ability to sit for extended periods, stand, bend, reach, and be flexible in movement. Requires the ability to operate a computer, phone system, and other office equipment. Must be able to lift 15 pounds with or without assistance. Ability to see within normal range with or without corrective lenses.

Red Door Marketing Agency is an Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, sex, pregnancy, religion, sexual orientation, gender identity, national origin, age, protected veteran status, or disability status.

**Why Red Door Marketing Agency:**

* Exciting and creative work environment.
* Opportunities for career growth and professional development.
* Competitive salary and benefits package.
* Collaborative team culture.
* Chance to work on diverse and interesting projects.

If you are a creative and passionate designer looking for a new opportunity to make a meaningful impact, we'd love to hear from you. Please submit your resume, cover letter, and a link to your portfolio demonstrating your design skills and creativity.

Red Door Marketing Agency is an equal-opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.