

Job Title: Communication & Social Media Internship

Company Overview:

Red Door Marketing Agency is a leading agency focused on helping local businesses succeed. With our dedication to building BOLD brands and implementing proven marketing strategies, we have become one of the top agencies in our region. We are committed to delivering the best marketing tools and strategies while providing exceptional customer service. At Red Door, we value curiosity, creativity, and continuous improvement. Our company values include being Customer Obsessed, Being a Founder, and Enjoying the Ride.

Internship Description:

As a Communication & Social Media intern, you will work closely with our Content and Growth Marketing Team, playing a crucial role in the operation of our content engine. We are seeking a proactive, detail-oriented, and professional individual with strong writing and editing skills. This internship offers an opportunity to explore the intersection of AI and content development.

Responsibilities:

- Edit and publish programmatic content while upholding Red Door's and clients' brand and editorial standards.
- Collaborate with the Content and Growth teams to develop AI prompts and research topics for content creation.
- Research trending industry topics and platforms.
- Author original content for clients, including articles, SEO pillars, and gated content.
- Assist with content and SEO performance tracking.
- Participate in meetings with channel marketers, growth teams, and agency partners.
- Support other projects and initiatives as assigned.
- Compile market research and reports for industry-specific clients.

Requirements:

- Availability to work part-time for 15-25 hours per week.
- Availability between May and August.
- Excellent writing, editing, and verbal communication skills.
- Strong interpersonal skills to collaborate with colleagues, cross-functional teams, and third parties.
- Driven, detail-oriented, and thorough approach to work.
- Ability to represent the company in a professional manner.
- Problem-solving attitude and ability to meet deadlines.
- Understanding of content creation, editorial calendars, and SEO.
- Marketing experience is a plus.
- Interest in understanding and utilizing AI tools (e.g. Open AI)

Perks:

- Valuable career growth opportunities.
- Hands-on work experience with passionate and talented team members in your field.

- Networking opportunities with industry-leading professionals.