

Job Title: Digital Design Intern (Summer 2023)

Location: On-site, Orange Beach, AL

Intern Requirements:

Students must be currently enrolled in a college degree program. Upperclassmen or Graduates preferred.

Time frame:

30-60 days over the summer, starting in early June and ending by July 31.

Internship Summary:

This internship is designed to provide a student with real-life marketing experience in a competitive industry. The student will have an opportunity to take their passion for design and visual communications and apply it to creating actual marketing materials and assets

Company Overview:

The Red Door Marketing Agency is a leading agency focused on helping local businesses succeed. With our dedication to building BOLD brands and implementing proven marketing strategies, we have become one of the top agencies in our region. We are committed to delivering the best marketing tools and strategies while providing exceptional customer service. At Red Door, we value curiosity, creativity, and continuous improvement. Our company values include being customer-obsessed, being a founder, and enjoying the ride.

Internship Requirements:

Assist with updating Red Door Marketing Agency client websites.

- Working knowledge of web development and coding
- Familiarity with Wix, and Adobe Xd or Figma.
- Familiarity with Adobe Creative Suite
- Developing and uploading content
- Website Maintenance

Design marketing materials including:

- Videos, Photography, and Publications
- Presentations and slide decks
- Social media content
- Digital marketing content/emails

Reports To:

Creative Marketing Manager

The Perks

- Hands-on work with passionate, talented team members in your field
- Networking opportunities with industry-leading professionals
- Marketing Knowledge and experience